

## Stratego to Present at "Ride the Next Natural Wave" Cosmetic Ingredients Conference

Stratego will present trends within new marine-derived active ingredients for skin care to leading industry executives and technology managers.

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```

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The growing popularity of marine-derived ingredients in skin care formulas is proof that the market interest for natural marine actives is not a fad, and these products will only continue to grow in use and popularity around the world.

The question is -- what marine ingredients are positioned to become the next "big thing", and what is the industry doing on a global scale to find and develop these new up-and-comers for big commercial success?

With the inside track on the marine ingredients field, Steve Dillingham, Principal with Stratego International, will provide attendees with useful insights on what the future holds for marine ingredients in cosmeceuticals. Dillingham will provide insights on what companies are looking for, what new active marine ingredients are set to become blockbusters, and where the market for marine ingredients is headed in the future.

The conference, organized by Grayson Associates, is titled "Ride The Next Natural/organic Wave - Ingredient & Technology Conference & Exhibition", and takes place October 21-22, 2008, at the New York Hilton Hotel.