

## Stratego to Present at Improved Human Health II Seminar

stratego to present current trends in the functional foods and natural health market.

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Stratego to present current trends in the functional foods and natural health market and showcase successful strategies to capitalize on these opportunities.

Partner at Stratego International and head of the organization's Canada operations, Rune G. Nilssen will be speaking at the second Annual Improved Human Health seminar that finds place in Saskatoon, SK April 24th &ndash; 25th.

In this two-day workshop, organized by Ag-West Bio Inc leading experts will gather to highlight the factors that contribute to metabolic syndrome (pre-diabetes) and the different approaches and therapies available to manage this disease, such as natural health products, functional foods, exercise and portion control.

As a featured lunch speaker, Rune G. Nilssen will give a presentation titled 'Let's go to market', showcasing current trends in the functional foods and natural health market, as well as showcase successful go-to-market strategies for companies looking to enter and expand in these markets.

More information:

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```
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}Improved Human Health II