

Aquapreneur.com Launched

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var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
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var pageTracker = _gat._getTracker("UA-1238506-5");
pageTracker._trackPageview(); Strategro International today announced the launch of Aquapreneur.com, a new Web resource dedicated to commercial developments within the marine biotechnology, marine products and marine ingredients sectors.

November 12, 2007

West Orange, NJ --

Strategro International today announced the launch of Aquapreneur.com, a new Web resource dedicated to commercial developments within the marine biotechnology, marine products and marine ingredients sectors.

The Aquapreneur.com site is the premier platform for exchange of sector-related information, activities, and communications. The site is also the new home for Strategro's Aquapreneur® Newsletter, covering the latest commercial activities, product launches, and developments within the rapidly growing marine biotech sector. A new issue of the newsletter is currently available online.

"With the growth of marine biotechnology increasing at a rapid rate, it is unfortunate that there is so little attention given to the commercial successes within the sector," states Strategro's founder and principal, Steve Dillingham. "The idea for the Aquapreneur.com website grew out of the popularity of our Aquapreneur Newsletter, which has been widely embraced by our readers," continued Dillingham. "The website is a way for us to expand commercial coverage of the sectors by highlighting new opportunities and creative applications for marine biotechnology, marine products and ingredients, beyond that of extolling only the scientific merits."

Researchers and companies worldwide are eagerly plying the oceans for new marine discoveries to be used in industries ranging from animal feed to pharmaceuticals, with the bulk of applications targeting the nutraceutical and cosmeceutical sectors. The Aquapreneur.com Website is intended to quickly become the focal point for the industry for keeping abreast of all that is new within the dynamic sectors.

Those interested in receiving an e-mail notification for when a new Aquapreneur Newsletter is available online, should send a request to aquapreneur@strategro.com. This e-mail address is being protected from spam bots, you need JavaScript enabled to view it and include preferred e-mail address or visit www.aquapreneur.com

Strategro International is a market entry and business growth firm working with companies and organizations within the functional foods, nutraceuticals, marine biotechnology, and life science sectors.

Strategro Consulting is the group's consultancy business, which assists companies to enter and expand into new markets, providing business development, strategic advice, market intelligence and hands-on assistance.

Strategro Ventures is the group's venture arm, taking an active role in qualified companies to help commercialize, grow or expand promising technologies or products.

Strategro International has offices in the U.S. and Canada.

For more information, visit www.strategro.com.